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1949

Be

30th ANNIVERSARY

PRICE LIST

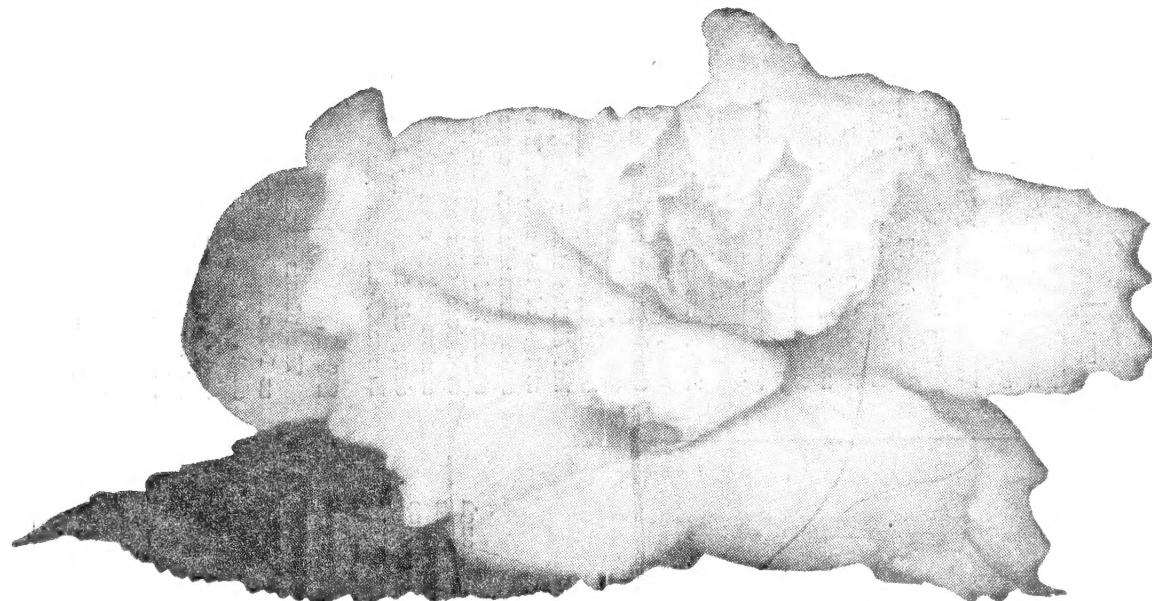
and

# CULTURAL INFORMATION

of

*LOWE'S*

## TUBEROUS ROOTED BEGONIAS



LOWE'S GREENHOUSE and NURSERY

CHAGRIN FALLS . . . OHIO

TELEPHONE . LONG DISTANCE . BAINBRIDGE 272

### —N O T I C E—

Due to the increasing demand for the Double types of Tuberous Rooted Begonias we are growing more of them and decreasing the other varieties. Therefore, only the most popular varieties are listed, but a few of the others will be available.

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U. S. Department of Agriculture





## 7,67 GROWING BEGONIAS AS RESULT OF WORLD WAR I

The business of growing Tuberous Rooted Begonias from seed in this country was an idea I picked up in Belgium while in the American Army during the World War I. Upon my return from service, I imported seed from the Belgian I had discussed the matter with, and started trying to grow Tuberous Rooted Begonias. After eight years of discouraging trials I at last produced a few plants that bloomed. Then, by constant vigilance and some help from very good friends, I at least succeeded in putting the Tuberous Rooted Begonia across in this country.

By constantly working with the shade-loving Tuberous Rooted Begonia, I began to realize that there are a great many shady places around a home that have been neglected, so am trying to help those in that predicament by growing all the good shade-loving annuals I can find. Right here, I wish to express my sincere thanks to those customers who have so kindly recommended the Tuberous Rooted Begonia to their friends and have also referred them to Lowe's Greenhouse and Nursery.

*Benton E. Lowe.*

### GARDEN CLUB LECTURES

We have compiled an illustrated talk on Tuberous Rooted Begonias and shade-loving companion plants which is available to garden clubs and groups interested in cultural information or civic and service clubs that are interested in a program with something different and entertaining.

The program consists of a movie and lecture which usually takes about an hour after which I will be glad to answer questions relative to the subject discussed. This, of course, varies in time consumed but is always very interesting to the assembly. These talks are available at all times of the year except during May or June. Usually the summer months are most suitable, for, at that time we have plenty of bloom with which to prove our story.

There is a charge for these lectures, for transportation, and a small fee which we use to constantly increase and improve film.

### TRUENESS TO NAME AND COLOR

No warranty can be made as to trueness to color and type, but all possible precautions are taken to insure same. In no case will we be responsible for more than the purchase price of the stock.

### PARCEL POST

Dry tubers will be sent by parcel post, postage paid. From March 1st through April and May.

### SHIPMENTS BY EXPRESS

Seedling plants and bulb grown plants will be shipped by express, charges collect, starting June 1st to July 1st.

### WE DO NOT SEND PLANTS BY MAIL

### PLANT PACKING CHARGE

Packing and crating charge of 25c per dozen plants will be made.

### MINIMUM ORDER

of plants to be shipped is one dozen of either Tuberous Rooted Begonias, Torenia, Browallia, Heliotrope, etc.

Plants are carefully packed as follows: the clay pots are removed and the ball of soil carefully transferred to a paper pot. Then each plant is individually wrapped, and packed upright in well-ventilated crates.

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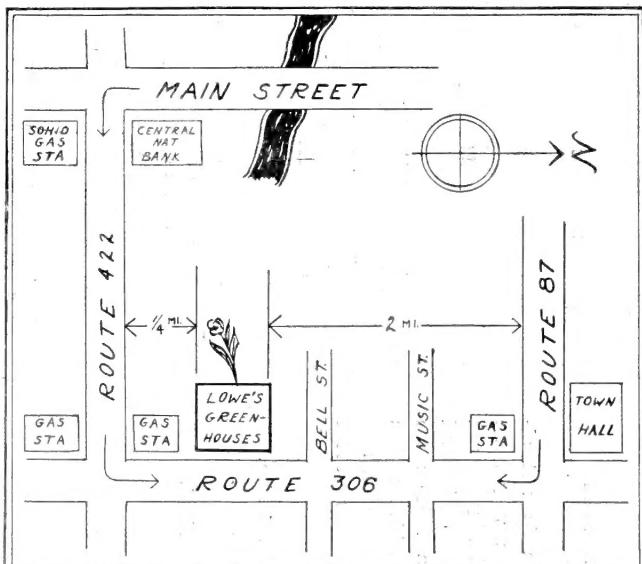
### OUR RESPONSIBILITY

It is manifestly impossible for a seller of any perishable article to be responsible for what may happen to it after it leaves his hands, so in case of damage through shipment or delay in transit, claims of this nature must be made to the Railroad Company upon receipt of goods.

All goods are offered subject to crop failures, shortage or other causes beyond our control and to being unsold upon receipt of order.

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Visitors are invited to view the display of Tuberous Rooted Begonias and companion shade plants in our lath house. The display is ready from the middle of July until frost. Gift Shop open to show arrangements of bloom in suitable bowls and containers.



### HOW TO REACH LOWE'S GREENHOUSE AND NURSERY

Follow State Route 422 to State Route 306, 3 miles east of Chagrin Falls, Ohio; turn north.

The greenhouses are about one-half mile down, on the west side of the road.

## OTHER SHADE-LOVING PLANTS FOR 1949

### FUCHSIA

There is no more satisfactory shrubbery plant for partial shady area of your garden than the Fuchsia. It may be grown in every State in the Union. Many varieties bloom continuously from early Spring until late Fall. With its almost endless variety of types and forms, its single and double flowers ranging in size from that of a tiny lilac blossom to flowers five inches long, and a color range from white through the entire gamut to violet, it is little wonder that again it is fast coming into its own. Some varieties work well as background for the Tuberous Rooted Begonias and some make wonderful hanging baskets, for the shade, while some, grown as trees, make accent points in the shady formal garden.

This year we will have Fuchsias in four-inch pots at \$1.00 each, and six-inch pots at \$3.50 each, and a few standards from \$5.00 to \$10.00. Available from May 10th on.

### FANCY LEAVED CALADIUMS

The exotic tropical foliage plant with gorgeous coloring, providing a brilliant subject unexcelled for many uses. Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements, and out-of-doors around pools and bog gardens, or in shady damp places for color. Available from May 10th on. Large plants at \$1.00 to \$3.00 each.

### HELIOTROPE ROYAL FRAGRANCE

This is another old plant which has lost favor because people planted it in the sun, but is now rapidly coming into its own again when planted in partial shade. As long as Tuberous Rooted Begonias have no odor nor blue shades in their color range we suggest using a few Heliotrope, Royal Fragrance (the most sweet scented and darkest blue) planted in the same bed to give contrasting blue and the sweet Heliotrope odor. Truly one of the old favorites that still can not be surpassed if planted in partial shade. Ready from May 10th on. 2½-in. pot-grown plants @ 15c each or \$1.50 per dozen. 4-in. pot-grown plants @ 50c each or \$5.00 per dozen.

### TORENIA FOURNIERI

An annual that thrives in either shade or sun. The bloom looks like a cross-between a snapdragon (with the tube like structure) and a viola with a sky blue, dark blue, and white markings. This is another blue flower that combines well with the tuberous begonia, both as an edging plant for begonias and as a cut flower.

This is one of the lesser known annuals that we never seem to have enough of.

Plants are ready about May 20th. 2½-in. pot grown plants 15c each or \$1.50 a dozen.

### BROWALLIA SPECIOSA MAJOR

Another blue annual that grows equally well in sun or shade. The flowers are a bright blue with a small amount of white in the throat, and exceedingly good as a cut flower, with stems from 6 to 12 inches long. They work in well with most all short stemmed flowers to give that real blue which we sometimes have difficulty in finding, especially for table arrangement in the summer. Growing height about 2-feet. Available from May 10th on. 2½-in. pot grown plants 15c each or \$1.50 a dozen.

### CORAL OR BEDDING BEGONIAS

The common type bedding begonia that needs some shade to do its best. Works exceedingly well as a low border or edging plant for shade with lots of color. Available in red, pink and white. Ready about May 10th. 2½-in pot plants 15c each or \$1.50 per dozen.

#### A PARTIAL LISTING OF POTTED OR FLATTED ANNUALS FOR SPRING 1949

The better old varieties; the best new varieties.

HUNNEMANNIA, SUNLITE (potted only) a wonderful yellow bedding plant for full sun. The best poppy for cut flowers.

VERBENA VENOSA combines wonderfully well with Hunnemania in a bed, giving the blue and gold effect.

This is a lavender blue verbena that grows upright.

AGERATUM Midget blue. Potted or flattened.

SNAPDRAGONS Tetra. Giant cut-flower. Flattened.

PETUNIA All types and varieties grown. Separate colors. Potted or flattened.

ZINNIA Giants in separate colors or mixed. Potted or flattened.

ASTERS, CELOSIA, CENTUREA, COLEUS, GERANIUM, DAHLIA, MARIGOLDS, PANSIES, SALVIA & VERBENA.

#### ALSO POTTED OR FLATTED VEGETABLES IN SEASON

TOMATO, PEPPER, CABBAGE, BROCCOLI, EGG PLANT, LETTUCE (HEAD)

